The Pet Protectors Society:
We encourage pet lovers who have made a Legacy gift to North Shore Animal League America to let us know so that we can formally welcome them into the Pet Protectors Society.

Society members are a treasured group of donors from all across the country whose generosity will ensure that we can remain the world’s largest no-kill rescue and adoption organization far into the future. All members receive premium mailings, personal invitations to Animal League America events and are honored by being listed* in our annual, full-color Pet Protectors Society newsletter.

*All requests to remain anonymous are respected.

If you would like to speak with an Animal League America representative to learn more about how you can support our no-kill mission by making Animal League America the beneficiary of a Legacy Gift, please contact a Legacy gift specialist today at (516) 812-7218 or plannedgiving@animalleague.org

North Shore Animal League America

Home of the Mutt-i-gee®
16 Lewyt Street • Port Washington, New York 11050
www.AnimalLeague.org

BRO-PPS

IS NORTH SHORE ANIMAL LEAGUE AMERICA READY A PART OF YOUR LEGACY PLAN?

Please check the box which corresponds to the type of gift you intend to make. We will send you a formal welcome into the Pet Protectors Society along with a complimentary gift as a token of our gratitude.

Yes! I am a member of the Pet Protectors Society and I have already arranged to support Animal League America by:

☐ Naming Animal League America in my will or trust
☐ Naming Animal League America as a beneficiary of my retirement plan (IRA)
☐ Naming Animal League America as a beneficiary of my insurance policy
☐ Naming Animal League America as a beneficiary of my “Transfer after Life” savings, checking or brokerage account (TOD)

Are you considering making a Legacy gift and would like a complimentary information packet sent to you?

☐ Yes, please send me a complimentary information packet about Legacy gifts.

Please print your name and address:

__________________________________________
__________________________________________
__________________________________________

Please tear off and return this piece in the enclosed envelope. Thank you!
WHAT YOUR SUPPORT WILL HELP US ACHIEVE:
Each year, North Shore Animal League America finds permanent, loving homes for close to 20,000 dogs, cats, puppies and kittens and has completed over 1,000,000 adoptions since our founding in 1944.

We proudly remain the world’s largest no-kill rescue and adoption organization for companion animals all across the country and continue our work every single day to prevent the suffering and needless destruction of beautiful, adoptable animals.

Our mission has never wavered: Rescue, Nurture, Adopt. Your support through a Legacy gift can ensure that our life-saving work on behalf of homeless pets continues.

WHAT IS A LEGACY GIFT?
Legacy gifts (often called “planned gifts”) are a powerful way to help Animal League America continue our mission to rescue, nurture and adopt homeless animals long into the future.

Legacy gifts can take many forms, but all share the unique characteristic that they allow you to ultimately donate more to help save the lives of animals than you may have ever thought possible, while retaining the flexibility to donate conservatively during the course of your lifetime.

WHAT ARE THE DIFFERENT TYPES OF LEGACY GIFTS?

Gifts from your will or trust:
A gift from a will or trust (called a “bequest”) is the most common type of Legacy gift and is a simple and powerful way to make a significant contribution to help further our mission. You can decide if you prefer for your bequest to be a specific cash amount or a percentage of the assets that remain after your estate expenses are paid (what is called the “residue”).

The following sample language can be shared with your estate planning professional and easily incorporated into your estate documents:

I give to North Shore Animal League America, Federal I.D. No. 11-1666852, 16 Lewyt Street, Port Washington, New York, 11050:

A gift of $_______ to be used for its general purposes.

-Or-

___ % of the residue of my estate/trust or be used for its general purposes.

Gifts from a Transfer after Life account or policy:
The simplest way to make Animal League America the beneficiary of a Legacy gift is to name us as a Transfer after Life beneficiary of any of the following types of accounts or policies:

- An Individual Retirement Account (IRA)
- A Life Insurance Policy
- A Brokerage account
- A simple Checking or Savings account

One great benefit of making a Transfer after Life (sometimes called Transfer on Death or TOD) gift is that the funds do not have to pass through your estate, which greatly lessens the time and expenses associated with fulfilling your charitable wishes.

In order to make Animal League America a beneficiary of any of these types of gifts, you will need to contact the institution which administers your policy and request a “Beneficiary Designation form.”

Once you have the form in hand, you can use the following information to make Animal League America a charitable beneficiary of the account or policy:

Name: North Shore Animal League America, Inc.
Address: 16 Lewyt St., Port Washington, NY 11050. Federal Tax ID #11-1666852

A Legacy gift that provides you with income for life:
Funding a Charitable Gift Annuity (cGA) guarantees that you (and your partner) will receive fixed income payments for the rest of your life and lessen your taxable income, all while supporting a charity you love. You may also get a much better return on your money than what is available on the open market.

Single donors must be 65 or older and make a minimum gift of $10,000. Couples must both be 65 or older and make a minimum combined gift of $20,000.

Our gift planning specialist can provide you with a complimentary illustration showing the payments and tax savings you will enjoy if you choose to fund a cGA.

When deciding what type of Legacy gift is right for you, we always recommend that you discuss your personal financial plan with an estate planning professional.