



OUR MISSION:

Rescue. Nurture. Adopt. Educate.

OUR VISION:

A future in which all companion animals find responsible, loving homes where they are free from abuse, hunger, fear, and loneliness and receive the care and respect they deserve.

WHAT WE VALUE:

- ▶ The inherent worth of all companion animals.
- The principles and goals of the no-kill movement, which we've pioneered since our founding in 1944.
- The richness and complexity of the human-animal bond.
- The power of humane education, which is the heart of our Mutt-i-grees® Curriculum.
- Our global network of rescue partners with whom we share our decades of experience and expertise.
- Innovation, a hallmark of our more than seventy-five years of leadership in animal welfare.
- The generous support of friends and donors who make our work possible.
- Honesty, diversity, integrity, transparency, sustainability, and innovation.



2

A Letter from the President

3

Our Volunteers Are in a League of Their Own

4

No Stopping Our Exceptional and Affordable Care

8

North Country Initiative: Extending the Reach of Our Mission

CONTENTS

10

Pomeranians Given New Life After Rescue From Captivity

12

Coming to the Rescue in a Time of Crisis

15

Tireless Dedication and Limitless Love

16

Remote Offerings Foster Resilience: The Mutt-i-grees® Curriculum 18

Helping Special Pets Thrive

20

Creative Virtual Events Kept Our Momentum Going

22

Financial Statements

24

Mutt-i-grees Rescue Registry® Engages Adopters



When you make a legacy gift to North Shore Animal League America, you become part of The Pet Protectors Society[®]. These compassionate supporters are vital to our future, and help provide for the ongoing protection of abandoned animals. Scan QR code to see our Society member listing.



A LETTER FROM THE PRESIDENT

Dear Friend,

It was unprecedented, and yet we were prepared.

That's how I see 2020: a moment of unparalleled crisis that we met with compassion and creativity.
Why? Because our long history gave us the skills and resilience to face and transcend even the most daunting challenges.

Since our founding in 1944, we've encountered countless crises. Some were huge like natural disasters, while others were as tiny as a newborn puppy or kitten. Regardless, each taught us to respond quickly and effectively to the complex threats that endanger the lives and well-being of companion animals. Now we can add a global pandemic to the list of crises that we've faced with confidence and innovation.

Looking back at 2020, I'm very proud of our staff and volunteers who called upon their personal and collective resilience to continue — and even expand — our no-kill mission while adhering to health and safety guidelines.

There's a lot of talk these days about heroes, and in my judgment, the dedicated people of Animal League America certainly qualify!

There's another group whose commitment was essential to our success in 2020, and that's our powerful support network of individual donors, corporate friends, and generous foundations. I'm confident that together, we'll emerge from this period ready to create an even better future for companion animals and the people who love them.

On the pages of this Annual Report, you'll read the stories that made 2020 a year like no other. And even though the crisis continues, the situation is improving dramatically. We are hopeful and resilient, like the wonderful animals who inspire us every day of the year.

On behalf of the Mutt-i-grees,

J. John Stevenson, President & CFO There's a lot of talk these days about heroes, and in my judgment, the dedicated people of Animal League America certainly qualify!

J. John Stevenson

and his Mutt-i-aree.

Our Volunteers Are in a League of Their Own

The thousands of volunteers who give their time to North Shore Animal League America are truly exceptional. Thanks to their heroic efforts, even throughout the height of the pandemic in 2020 our animals had the care they needed. Animal League America volunteers – who come to us from all walks of life – are critical to every aspect of our organization; from the care and feeding of our dogs, cats, puppies, and kittens to helping match adopters with their perfect new family member.

While a lockdown last year meant the streamlining of operations, our diverse group of volunteers met the new challenges with a positive attitude and fierce dedication to our mission. Recalls Kate Haslbauer, Feline Volunteer Team Leader, "The staff and volunteers really pulled together to be something bigger than the coronavirus that was keeping us apart. Safety precautions and thinking outside of the box kept the whole network of rescue operating, even if remotely, to get our animals into homes." Because people couldn't come and browse themselves, they relied more on the knowledge of the volunteers and staff who were working with these dogs and cats every day, to find the right pet for their home

In addition, our foster families are inspirational with the love and care they provide to our special needs animals. Selflessly, these families open their homes to give temporary care for animals who may be recovering from illness or injury, or need extra attention before they are ready for adoption. Their efforts also help open up space on our campus so we can save even more lives. The work we do just wouldn't be possible without our amazing volunteers!





No Stopping Our Exceptional and Affordable Care

Even during the darkest days of the COVID-19 pandemic on Long Island, North Shore Animal League America's Pet Health Centers were open for animals in need. Comprised of the Alex and Elisabeth Lewyt Veterinary Medical Center, Don and Karen LaRocca Pet Wellness Center, and the Freed Special Recovery Center, our Pet Health Centers are vital to the community – whether we are treating rescue animals who came through our adoption centers or elsewhere. Our full-service medical complex has state-of-the-art equipment including digital radiology, endoscopy, on-site laboratory, oxygen therapy, ultrasound, and the Marvin Fried Dental Suite. "As a forward-thinking facility, we take pride in keeping up with the newest technology to meet the ever-changing needs

of our clients, and we are committed to providing the highest level of medical care for all of our patients," says Dr. Mark Verdino, Chief of Veterinary Staff at Animal League America.

Pennie is an inspiring example of how our cuttingedge medical expertise transforms lives. Adopted as a puppy, Pennie — an active, eight-year-old Hound mix — was surrendered to us after she tore her cruciate ligament. Sadly, Pennie's owners felt



that her medical care was not something they could undertake. Pennie began her long road to recovery in our Pet Health Centers and required multiple surgeries to repair her ligament. To help promote faster healing and stimulate her dormant muscles, Pennie was given a series of laser treatments.

Finally, Pennie was ready for hydrotherapy in the LaRocca Wellness Center. This water treadmill is invaluable for dogs recovering from injury. The water provides stability and a safe way to help them learn how to trust their injured leg again. It also gives resistance to help build muscle. Gaining strength and confidence from her sessions, Pennie was eventually zooming around the park. This sweet girl became a favorite in the Center, receiving a parade and cheers from staff as she left to go to her foster family! At the LaRocca Wellness Center, we are equipped to not only provide ongoing wellness care, but also rehabilitation services typically found only at specialty hospitals. Fortunately we are able to make these services accessible and affordable for pet owners.







It can take weeks of roundthe-clock care for animals suffering from these kinds of conditions to recover. In 2020, the Freed Special Recovery Center treated more than a thousand dogs and cats suffering from extremely dangerous conditions including pneumonia, ringworm, parvovirus, and panleukopenia; requiring a total of 13,413 days of hospitalization. Even under the strain from COVID-19, we never turn our back on a critically ill animal. Our no-kill mission means that we will give them all the time and care they need.



ABOUT SPAYUSA®

Spaying or neutering our pets provides multiple benefits, most importantly serving to improve their health, behavior, and quality of life. Additionally, spaying and neutering plays an integral role in controlling overpopulation and reducing euthanasia rates.

For over 20 years North Shore Animal League America has helped hundreds of thousands of people nationwide obtain low-cost, quality spay and neuter services for their dogs and cats. Our national spay/neuter referral program, SpayUSA, is the nation's largest network for affordable spay/neuter services. Our veterinarians performed 4,441 spay/ neuter procedures during the past year. Providing these spay/neuter services is another significant way that Animal League America is helping to end the suffering of innocent dogs and cats.

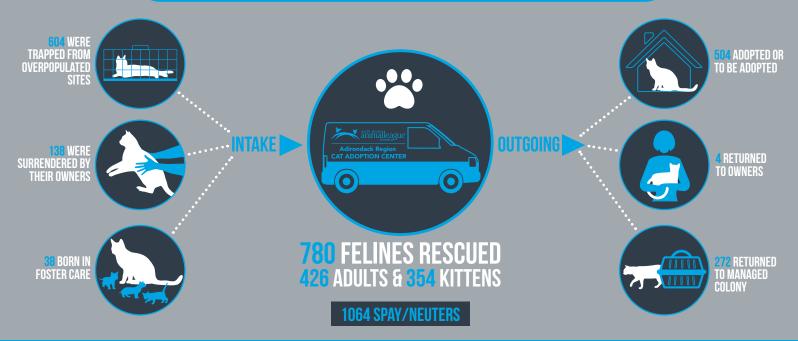
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DAISY

The exceedingly patient staff at NCI did not give up on Daisy, and after eight months of behavior conditioning she finally turned a corner. Happily, Daisy now lives in the safe and loving home of her adoptive family, after being one of the longest residents at the center!

2020 NORTH COUNTRY INITIATIVE STATISTICS



2015-2020 CUMULATIVE





Pomeranians Given New Life After Rescue From Captivity

for years.

When North Shore Animal League America got the emergency call from our shelter partner, Georgia Animal Rescue Defense, to help with 178 Pomeranians who were surrendered from a backyard breeder, our Rescue Team sprang into action.

As soon as they arrived on the scene with our Mobile Rescue Unit, our Rescue Team of Karla Agostinello and Ted Moriates could see that the dogs had been severely neglected. "Every single one of the dogs we rescued was not social," said Karla. "They did not know the feeling of a loving touch, or a dry, warm place to sleep."

While some amateur breeders may have good intentions, in most cases

these breeders put profit over animal welfare. Female dogs are imprisoned with the sole purpose of birthing litter after litter, without proper medical care or human contact, while the males exist only to breed. The conditions can be indescribably cruel — confined to cramped wire cages day after day.

The 40 dogs we brought to our campus needed extra tender loving care after being severely neglected for years. Heartbreakingly, many pups were caked with feces and had been left outside in all types of weather. After the Pomeranians were given a little time to settle in, they each received a special grooming. Some of the dogs needed to be shaved because of badly matted fur, which can pull on the skin and cause pain.

Next, they were medically examined by our Animal League America team of veterinarians.

The final step in the process before adoption, besides spay and neuter surgery, is that all of the dogs undergo behavior evaluations by our Pet Behavior staff. In the end, Animal League America was able to find each Pomeranian the perfect, loving home they deserved.

Addey's Journey Home

Addey's life began under the cruelest conditions.

Before being rescued from a backyard breeder in Georgia,

Addey was treated as a puppy producing machine, and given
poor nutrition, minimal medical care, and zero human kindness.

When Addey was examined by a veterinarian at our Pet Health Centers it was discovered she had a small mammary tumor, dental disease – and she was pregnant. A few weeks later Addey went into distress while in labor. "We had to do an emergency C-section for Addey," said Dr. Kaitlyn Zaino, Staff Veterinarian. "She did well through the surgery but, unfortunately, her puppies did not survive."

As she was recuperating in the Pet Health Center, Addey caught the eye of Dr. Emily Zhang. "Addey would huddle in the corner of the cage," said Dr. Zhang. "If you were lucky, she would slowly try to give you her little paw." Dr. Zhang decided to provide a foster home for Addey so she could continue to heal comfortably.

With care and patience, Addey learned to trust. Addey, renamed Maru, has now been officially adopted by Dr. Zhang's family. Dr. Zhang reports, "Maru runs, hikes, has puppy play dates, and enjoys all kinds of treats." After such a horrible start to life, Maru is getting to live out the rest of her years in the happy home she deserves.



Coming to the Rescue in a Time of Crisis

North Shore Animal League America was unwavering in its lifesaving rescue efforts throughout 2020. New shelter partner relationships— both national and international — enabled our Rescue Team to save even more animals who may have been euthanized in overcrowded shelters.

The association with Animal League America helps us move dogs out of harm's way, then out of our facility.

Elizabeth Jackson, Executive Director and Founder of ARF

Animal Rescue Fund (ARF) is located in Hinds County, Mississippi — a county with one of the highest animal control pick-ups in the state. Open intake shelters in the area are overwhelmed with owner surrenders and found animals. As a no-kill organization, ARF helps to rescue dogs from overburdened municipal shelters, but becomes filled to capacity very quickly. "The association with Animal League America helps us move dogs out of harm's way, then out of our facility," stated Elizabeth Jackson, Executive Director and Founder of ARF. "That opens the door for us to help so many more!"

Responding to help animals when natural disasters strike is an integral part of our mission; and the

southern states were hit with a stretch of severe weather in 2020. Even before Hurricane Delta made landfall, our Rescue Team was on the phone with shelter partners in Louisiana and Texas.

We knew that these communities were still struggling in the wake of Hurricane Laura, and that even more animals would find themselves hungry, wandering the streets, and in desperate need of our help.

"In the aftermath of Hurricane Laura, and then Hurricane Delta, we connected with shelters in Louisiana and Texas, and developed a strong relationship with our newest rescue partner, Paws4Life," said Karla Agostinello, Rescue Manager. Collaborating with Paws4Life, Animal League America arranged critical mobile rescue transports from hard-hit area shelters, which created more space for the

area shelters, which created more space for the steadily increasing number of homeless animals.

On the island of Puerto Rico, there are an estimated one million stray cats and 500,000 abandoned dogs, according to their Humane Society. The problem has only worsened since Hurricanes Irma and Maria in 2017, earthquakes, and now, with the COVID-19 pandemic, people are abandoning more pets. "Two years ago, we started working with Proud Rescuers of Puerto Rico and it's grown into such a strong partnership," said Sylvia Ottaka, Senior Director of Rescue and Community Outreach. "Working together, we'll save as many animals as possible. So far, we have rescued 200 felines and helped them start new lives."

In the aftermath of Hurricane Laura, and then Hurricane Delta, we connected with shelters in Louisiana and Texas. and developed a strong relationship with our newest rescue partner, Paws4Life. Karla Agostinello. Rescue Manager PAWS4LIFE RESCUE. LOUISIANA



Completing the journey for our rescue animals means finding them responsible, loving homes. In 2020, Animal League America saw a surge of adopters. To keep visitors and staff safe, we adapted our protocols, while continuing to ensure an appropriate match is made. Interestingly, we witnessed an increase in senior feline adoptions. "Older animals typically sit a little longer because people want puppies and kittens," noted Diane Johnson, Vice President of Shelter Operations. "But in 2020, we saw cats who might have been overlooked in the past due to medical conditions or age find homes. It seems that people were more compassionate with everything going on, and had the time to care for more challenging pets."

THE PACHATURAY FOUNDATION

THANK YOU TO THE RACHAEL RAY FOUNDATION!

Our incredible animal rescue partner continued to be indispensable to our success in 2020. From their tremendous support of Bianca's Furry Friends Feline Adoption Center to the North Country Initiative and our Emergency Relief efforts, The Rachael Ray Foundation believes in our no-kill mission and shares our dedication to helping the countless homeless animals who need our help.

Tireless Dedication and Limitless Love

North Shore Animal League America's National Spokesperson, Foster Parent, and Board Member Beth Stern lives her passionate commitment to animal rescue every day. With tremendous empathy and energy, Beth continued her feline foster care throughout all the challenges COVID-19 presented. When there is a dog, cat, puppy, or kitten in need, Beth does her best to help, understanding that all animals are deserving of

love and respect.

Through Beth's foster program, an astounding 296 cats were placed into responsible, loving homes in 2020!

That number does not include the many hundreds of adoptions taking place at Bianca's Furry Friends Feline Adoption Center as a result of her partnership and generosity. Host of our yearly Kitten Bowl with the Hallmark Channel, she brings national awareness to Animal League America and rescue pet adoption.

Beth Stern is a shining example of someone who turns intention into action and she continues to be an inspiration for us all. Thank you, Beth!























Remote Offerings Foster Resilience: The Mutt-i-grees® Curriculum

Amid these anxious times, the social and emotional wellbeing of students is more essential than ever. The Mutt-i-grees Curriculum is an innovative Pre-K – Grade 12 social emotional learning curriculum designed to develop empathy, resiliency, and an awareness of oneself and others in the world. The examples of hope and resiliency seen in the rescue and adoption of homeless animals build coping skills in students. As the COVID-19 pandemic has forced more students and teachers into virtual classrooms, we have been pleased to provide new remote offerings, and free access to all of our digital content.

Every year our Mutt-i-grees Student Ambassador program engages and recognizes students who want to advocate for shelter animals. We are

thrilled that for 2020-21 we have 41 Student Ambassadors leading the way across the nation in raising awareness. Spanning the country from New York to California, from nine to 23 years of age, these students are engaging their community on the importance of rescue and what it means not only to animals, but to people as well.

We are inspired by these students coming forth to take action by promoting the importance of spaying/neutering, the plight of homeless pets, and how COVID-19 has impacted shelters. It proves that at any age you can make positive change happen. The Ambassadors continue to amaze us with their ideas, leadership, and commitment. We proudly support our Ambassador Team on their Mission for Mutt-i-grees and their efforts to create a more humane, empathetic world.

Amid these anxious times, the social and emotional wellbeing of students is more essential than ever.

READING A STORY TO STUDENTS VIRTUALLY





Helping Special Pets Thrive

At North Shore Animal League America, we believe every animal's life is precious. Through our Pet Sponsorship Program, we are able to give them the best quality of life possible. Sometimes when animals come to us, they have been victims of abuse or neglect, or have a condition that requires long-term medical care. Our monthly giving society enables us to offer adoptive families the financial support they need to care for these pets for the rest of their lives; and the monthly giving structure helps us meet operational costs more effectively. Since its inception in 1997, the Pet Sponsorship Program has saved the lives of 206 animals. Our Pet Sponsorship Program donors play an essential part in transforming the lives of homeless animals, and receive regular updates on the ongoing impact of their generosity.

Khaleesi, a beautiful Siamese, was a very sick girl when she was brought to Animal League America as a kitten by her rescuers. Tests and x-rays revealed that Khaleesi has a birth defect called atresia ani. This is a condition in which the anus does not form correctly making it difficult or impossible to defecate. She would have died without emergency surgery. Khaleesi has continued to need more medical interventions as a result of her condition and will require lifelong medication. Now in the hands of a loving adopter, Khaleesi is being cared for; and thanks to the Pet Sponsorship Program, her new owner has the assistance she needs to give Khaleesi a wonderfully joyful existence.

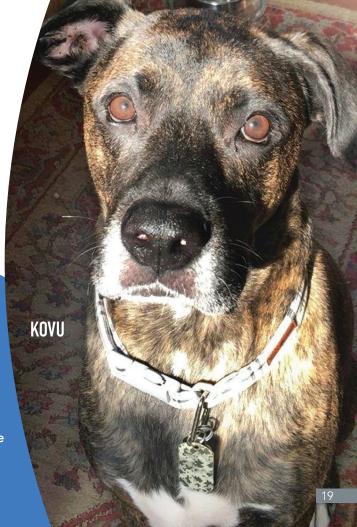
When we first met Kovu, he was skin and bones. Turns out Kovu had a condition called "immune mediated hemolytic anemia" (IMHA), a disease in which the body attacks its own red blood cells. While the disease can't be cured, it can be managed with lifelong medication. That wasn't all: Kovu was found to have a heart murmur, Lyme disease, ringworm, and two of his middle toes needed to be amputated! None of that impacted the spirit of this resilient canine, as he greeted every visitor affectionately. We are so thrilled that with the assistance from our Pet Sponsorship Program, Kovu has been officially adopted by his adoring foster family.

Give a Gift that Helps Us Save Homeless Pets

Pet lovers who have made a legacy gift are a treasured group of donors from across the country whose generosity will ensure that we can remain the world's largest no-kill animal rescue and adoption organization far into the future. Become a member of The Pet Protectors Society® by leaving a gift as part of your will or trust or by adding our organization as a beneficiary of a Transfer After Life account, life insurance policy, retirement account, or donor advised fund.

Did you know that our Safe Haven® Surviving Pet Care Program can be funded through your legacy gift? In this way, you can have peace of mind that your pet family members are taken care of in the event something happens to you.

For more information, visit animalleague.planmylegacy.org
All requests for information are at no obligation.





Creative Virtual Events Kept Our Momentum Going

Supporters United Virtually for Walk & Wag

Despite the restrictions on gathering in-person, our events team was able to quickly develop new ways to gather our community of supporters and friends together in support of Animal League America. North Shore Animal League America's Virtual Walk & Wag was held from September 1st to October 31st and included fun contests, some friendly competition, and opportunities to get your pet featured in our lifesaving Walk campaign. Tatiana McNeil (wife of all-star baseball player, Jeff McNeil) and their Animal League America rescue dog Willow led the pack as our Virtual Walk & Wag Ambassadors. The event raised nearly \$75,000 to save the lives of dogs, cats, puppies, and kittens.

> Our top fundraising team, Captain Cory's Crusaders, hailed from Virginia and raised an incredible \$5,655 for homeless animals. The team was comprised of employees from Production Solutions who walked in memory of their coworker and friend, Cory Kramer, who sadly passed away in 2020. Cory loved her dog, London, her three cats, Thorin, Gambit, and Teddie, and was devoted to Animal League America's no-kill mission.

Our very first
Virtual Celebration of
Rescue was held on
November 19, 2020,
and raised \$300,000
to help us continue our
critical work on behalf
of homeless animals.

The First-Ever Virtual Celebration of Rescue

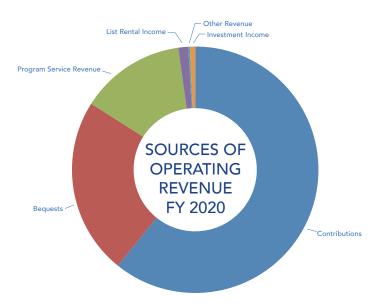
Our very first Virtual Celebration of Rescue was held on November 19, 2020, and raised \$300,000 to help us continue our critical work on behalf of homeless animals. An enjoyable evening was had by all, from the comfort of their living rooms. The evening kicked off with an exclusive VIP Party where guests mingled at virtual tables while checking out the items for auction and enjoying surprise pop-ins by adorable puppies and kittens.

The celebration showcased compelling rescues, inspiring stories of animals overcoming adversity, the dedication of our frontline workers throughout our Adoption and Pet Health Centers, celebrity guest appearances, an auction with a unique range of items including one-of-a-kind virtual celebrity experiences, entertainment by international singer-songwriter Joshua Radin, and a lifesaving pledge drive.

NORTH SHORE ANIMAL LEAGUE AMERICA VIRTUAL Celebration escue

2020 FINANCIAL STATEMENTS

Consolidated Statement of Financial Position as of December 31, 2020



		% of Income
Contributions	\$ 29,901,780	60.8%
Bequests	\$ 11,424,918	23.2%
Program Service Revenue	\$ 6,773,774	13.8%
List Rental Income	\$ 656,164	1.3%
Other Revenue	\$ 105,787	0.2%
Investment Income	\$ 326,761	0.7%
Total Income	\$ 49.189.184	100.0%

	Fundraising	
Management and General		
	ALLOCATION OF OPERATING EXPENSES	
	EXI EIVSES	
		Animal Program Services

Total Expenses	\$ 40,912,703	100.0%
Fundraising	\$ 5,608,404	13.7%
Management and General	\$ 1,568,741	3.8%
Animal Program Services	\$ 33,735,558	82.5%
		% of Expenses





Mutt-i-grees Rescue Registry® Engages Adopters

Visitors coming to North Shore Animal League America to adopt are truly enthusiastic animal lovers. Once they find that new family member, we encourage them to join our Rescue Registry and "be counted." To date, more than 121,000 Animal League America adopters have enrolled their pets in what is now the world's largest rescue pet registry. Enrollees get the satisfaction of knowing they are part of the Mutt-i-grees® Movement, and receive a special membership certificate. And we have the ability to connect with an incredible database of engaged and committed rescue animal advocates.



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MORE THAN 1,100,000 ANIMAL LIVES SAVED TO DATE.

North Shore Animal League America is proud to be the largest <u>no-kill</u> animal rescue and adoption organization in the world. Our goal is to help create a world in which all homeless pets are adopted and no more Mutt-i-grees® (rescued or shelter pets) are unnecessarily euthanized.





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