



WALK TO RESCUE



SPONSORSHIP OPPORTUNITIES



WHO WE ARE & WHAT WE DO

- One of the largest no-kill rescue and adoption organizations.
- **1.2** million lives saved in our more than 80-year history.
- Millions of dollars are needed each year to provide care for the animals we rescue – many requiring extensive veterinary care.
- Work with **2,000** shelter partners across the country and internationally for humane relocation and adoption programs.

WE NEED YOUR SUPPORT

ABOUT THE EVENT

Join us on October 17 and showcase your brand while making a lifesaving difference for homeless animals.

Connect directly with animal lovers, families, and community members at Walk To Rescue held at North Hempstead Beach Park in Port Washington, NY. This pet-friendly community event features a walk, sponsor and vendor exhibits, family activities, food, music, and opportunities to meet adoptable pets. Walk To Rescue provides sponsors with meaningful brand exposure while supporting lifesaving programs for homeless animals.

WHY SPONSOR?

Reach a passionate audience of animal lovers, pet owners, and families while demonstrating your commitment to the community. Sponsors receive recognition before, during, and after the event through:

- 🐾 Social media and digital marketing
- 🐾 Email communications
- 🐾 Event website and fundraising platforms
- 🐾 On-site signage and sponsor recognition
- 🐾 Direct engagement with event attendees

SPONSOR TEAM

Create a corporate team and engage employees in a meaningful cause. Walk To Rescue offers a fun team-building opportunity that promotes community involvement while helping animals in need.





OUR REACH

E-mail

2.12 million people

Our monthly digital newsletter, Rescue Illustrated®, includes event promotions

Social Media

2.9 million total followers



Media Coverage

Walk to Rescue is promoted through national and local media and news outlets

"Paw Prints" Newsletter

Mailed to 150,000 households noting sponsors – post event

Events' Webpage

Sponsors noted with logos/links

385,000 monthly visits to animalleague.org



SPONSORSHIP OPPORTUNITIES

	\$25,000 ADOPT SPONSOR	\$10,000 RESCUE SPONSOR	\$5,000 HERO SPONSOR	\$2,500 HAPPY TAILS SPONSOR
Recognition in Event Promotional Materials				
Activation Station Table, Tent and Two Chairs (Based on availability)				
Media Alert Inclusion				
Social Media Announcement				
Ceremony Acknowledgement				
Logo on Step & Repeat & Photo Op Station				
Number of Team Members	Unlimited	Unlimited	10	4

ADDITIONAL ACTIVATION OPPORTUNITIES

AVAILABLE TO ADOPT AND RESCUE SPONSORS		\$2,500
 HYDRATION STATION SPONSOR • Branded water station for humans and/or dogs. • Sponsor provides water bowls and bottled water.		
 "DOOTY CALLS" WASTE BAG STATION SPONSOR • Branded signage and dispensers with eco-friendly waste bags.		
 "PAW-SITIVE MESSAGE" PATH SIGNS • Sponsor gets branded signage along the route featuring motivational or funny pet-themed message.		

All opportunities based on availability



**TO LEARN MORE, please contact
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North Shore Animal League America is a 501(c)(3) not-for-profit, charitable corporation, not a private foundation. Our federal tax ID # is 11-1666852. Donor support of our no-kill mission is vital to sustaining our lifesaving work. Contribution is tax-deductible to the full extent of the law. Sponsors cannot promote items or services that conflict with NSALA's mission and practices.